



# EXCLAIMER CLOUD SIGNATURES FOR OFFICE 365

The most professional, intuitive and simple email signature software designed for Office 365



## WHAT IS EXCLAIMER CLOUD SIGNATURES FOR OFFICE 365?

Discover an easier way to create email signatures for your Office 365 customers with Exclaimer. As an award-winning product, Exclaimer Cloud Signatures for Office 365 features an easy to use drag-and-drop editor which can be used by anyone of any skill level. It means you or your customers no longer need to worry

about designing and formatting email signatures with tricky HTML to stay on brand. With one simple to access web-based management user interface, Exclaimer enables you to create email signatures for any organisation from scratch or by using a library of pre-made templates.

## COMPLIANT, TRUSTED AND CONSISTENT SOFTWARE

As the world's number one leader in email signature management solutions, Exclaimer is repeatedly seen as the IT professional's software of choice. Its smart and intuitive design, which is compliant with email disclaimer law, works by passing mail from your customer's Office 365 mailbox through to Exclaimer's Azure servers using Office 365 connectors. Then

regional, load-balanced Azure servers add signatures to all emails sent from any device – be it desktop PC, laptop, tablet, mobile and mac. With new data protection laws closing in, it's vital that any software you purchase is legally compliant for your customers.

## A COMPLETELY FLEXIBLE SOLUTION THAT ELIMINATES HASSLE

If you've ever created an email signature from scratch for your customers or your own business, you'll know just how time consuming it can be. With Office 365 and Exchange Online, it can be just as tricky to create signatures as there's no real way to test their designs with a preview function or embed HTML images for upselling and cross-selling. But with

Exclaimer's intuitive editor, you can easily design and add promotional banners, social media icons and custom fonts across signatures. And since there's no limit to how many you can design, you can select signatures by marketing campaign, seasonal offers or promotional events.

### COMMON PAIN POINTS

- ✎ CREATION OF NUMEROUS TRANSPORT RULES FOR DEPARTMENTAL SIGNATURES
- ✎ COPY/PASTE HTML SIGNATURE DESIGNS
- ✎ NO SIGNATURES AVAILABLE FOR MOBILES AND MACS
- ✎ BLANK SPACES IN CONTACT DETAILS
- ✎ NOT ABLE TO PLACE SIGNATURES UNDER REPLIES OR HAVE REPLY SIGNATURES
- ✎ LACK OF CONSISTENCY WHEN GETTING EMPLOYEES TO USE ON-BRAND TEMPLATES



## FEATURES

Features	Exclaimer Cloud - Signatures for Office 365	Office 365
Add signature under most recent reply	✓	×
Embed HTML images	✓	×
Convert plain text emails to HTML	✓	×
HTML signatures on mobiles and Macs	✓	×
Include Office 365 Directory details	✓	✓
Assign signatures by group without additional rules	✓	×
Hide contact sections with blank attributes	✓	×
HTML signature editor	✓	×
Preview signature while editing	✓	×
Add user photo in signature	✓	×
Apply banners based on time-and-date	✓	×
See signatures in Sent Items Folder	✓	×

# WHY CHOOSE EXCLAIMER CLOUD – SIGNATURES FOR OFFICE 365?

## Benefits for resellers:

### **EASY TO DEPLOY AND MANAGE**

Design your customer's email signatures or use pre-made templates and bundle it as a chargeable monthly service to boost your bottom line.

### **GENERATE EXTRA PROFIT**

Bundle Office 365 together with Exclaimer and earn extra margin on every sale.

### **FEEL IN CONTROL**

No unauthorised user can modify or redesign signatures – you're in control when updating and applying instant changes.

### **COMPLIANCE COMES FIRST**

Exclaimer is committed to GDPR and all data processed is securely managed according to the standards of their ISO 27001:2013 Certification.

### **EXCLUSIVE PARTNER DISCOUNT**

Purchase Exclaimer at an exclusive price below the RRP so you can build maximum profit.

### **EASY MONTHLY BILLING**

You won't be tied into any contracts when provisioning Exclaimer with us.

## Benefits for end users:

### **INTUITIVE SIGNATURE EDITOR**

Features a drag-and-drop editor for quick and easy design allowing users of any ability to create email signatures.

### **UNLIMITED SIGNATURE CREATION**

There's no limit to how many signatures you can create – build templates for individual users, departments or employees who speak different languages.

### **DELIVER BRAND CONSISTENCY**

Apply company-wide signatures with a professional and consistent structure by adding logos, promotional banners and your custom font.

### **GENERATE INBOUND MARKETING**

Apply custom time and date ranges on Office 365 signatures to work with marketing campaigns, promotional events or seasonal offers to generate inbound marketing, saving on costs.

### **CHOOSE FROM OUTLOOK**

Allows users to choose an Office 365 signature in Outlook as they compose a message, giving them more flexibility.

### **WORKS ON ALL DEVICES**

Office 365 signatures are applied to emails sent on all devices, including Mac and mobile so users remain professional and compliant everywhere they go.